

**KSEQ & KIOO RADIO STATIONS
EEO PUBLIC FILE REPORT FORM
COVERING THE PERIOD FROM AUGUST 1, 2010 - JULY 31, 2011
STATIONS COMPRISING STATION EMPLOYMENT UNIT : KSEQ & KIOO**

**Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken
By KSEQ & KIOO**

ALL YEAR

On air announcements were broadcasted every month airing the following PSA that KSEQ/KIOO are looking for organizations that regularly distribute information about employment opportunities to job applicants or have job applicants to refer.

If your organization would like to receive notification of job vacancies at our station please notify the Business Manager at our office telephone number. Also stating KSEQ/KIOO is an Equal Opportunity Employer and encourages minorities and females to apply.

KSEQ AND KIOO HAVE HAD A TOTAL OF 11 INTERNS FROM AUG 9TH THROUGH MAY 31, 2011.

FALL PROGRAMMING INTERNSHIP PROGRAM

Beginning on Aug 9th through September 5th we began running on-air announcements for our internship program. We had a great response to our ad. We interviewed and made a decision on 7 interns, 3 females and 4 males. Their internship was spent in programming and promotions. They learned about appearances and events. They also spent time helping with the station booth at the Fresno Fair.

FALL ADMINISTRATION INTERNSHIP PROGRAM

On Sept 20 & 22nd, 2010, we interviewed and made a decision on 3 interns from College of the Sequoias. We had 1 male and 2 female students. One female student was African American. They spent their fall semester learning telephone skills, learning traffic software, helping with putting together the billing for mailing and filing. They also helped winners when they came in to pickup prizes.

SPRING ADMINISTRATION INTERNSHIP PROGRAM

On February 17, 2011, we interviewed and made a decision on a student from College of the Sequoias. She was a female Hispanic student. She spent the entire balance of the spring semester with us. She learned telephone skills, how to work the credit card machine, keying times and copy for the barter shows. She also helped the winners when they would call or come to the office to pick-up prizes. She learned how to prepare billing for mailing and filing things in their appropriate places. She was then hired as a part-time employee spending most of her time in administration and a few hours per week in promotions.

October 1, 2010

THE LISA PROJECT

KIOO ran air time from 10/1 - 10/23/10 to bring public awareness for this project in our local area.. A fully interactive multisensory experience about child abuse. The Lisa Project was to raise awareness through education about children plagued by abuse.

October 15, 2010

WOODLAKE HIGH SCHOOL CAREER DAY

Our General Manager participated in the career day event. He had two presentation classes to visit with. Guest speakers total over 100. Essential material given to the students were at the request of the school plus material the general manager felt relevant. Gave a brief history of how he got into radio. Explained his responsibilities at the radio station. He discussed the types of positions available in broadcasting. This year's class was very engaged and asked a lot of questions. There were approximately 38 students who attended. There was approximately 55-45% male/female in attendance. The majority of the students, (approximately 85%) were Hispanic.

October 21, 2010

RECRUITMENT LIST

On October 21, 2010 we had one of our college interns call each and every company on our job recruitment list and update all contact information and also to verify that they still wanted to be notified of job openings that we may have.

October 29, 2010

CHINA PEAK MOUNTAIN RESORT JOB FAIR

KSEQ Ran air time from 10-9-10 through 10-30-10 to bring public awareness for a job fair being held on 10-29-10 9a-6p.

They were looking to fill 400 seasonal positions. Job Fair was held at the Radisson Conference Center. Many part-time positions were available, including nights, weekends and holidays.

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February 17, 2011

COLLEGE OF THE SEQUOIAS CAREER FAIR

Our afternoon On-Air personality was asked to speak at C.O.S. in the career oriented class. She spoke about how she first got into radio, education and how she got to where she is today with KSEQ as an On-Air personality and Promotions Director. There were about 50 students in class and were very interested in learning about radio. She also talked about KSEQ's internship program and positions available on KSEQ's street team.

March 15, 2011

CALIFORNIA CHAMBER OF COMMERCE ONLINE HARRASSMENT TRAINING

Our new account executive hired in November 2010 took his CALIFORNIA CHAMBER OF COMMERCE ONLINE HARRASSMENT TRAINING and received his certificate of completion. All stations employees took their training in April 2010.

March 30, 2011

DEPARTMENT OF SOCIAL SERVICES JOB FAIR

Our Promotions Director and Promotions Assistant participated in this event. It was held from 10a-2p at the Fresno Fair Grounds. Thousands of people were looking for new jobs or career changes. The Q97 booth was approached non-stop throughout the event. Resume's were turned in at our booth and applications picked up and returned. Men and women (18+) from all races and different backgrounds were in attendance. some applicants were interested in radio but some were desperate to find work of any kind. We have kept applications and resume's on file so when a position becomes available here at the station.

June 5, 2011

FRESNO RAINBOW PRIDE PARADE AND FESTIVAL

KSEQ participated in this community event which was held in the Tower District in Fresno. Our street team member drove our station van in the parade and handed out Q97 stickers to the thousands of patrons who lined each side of the street.

JUNE 18, 2011 - JULY 2, 2011

SUMMER NIGHT LIGHTS - BOYS & GIRLS CLUB

6/18/11: Our evening on-air talent was invited to participate in this first event of three to be held over the summer. This event was held in a nearby community, Farmersville. These events are so important to our communities, it helps keep kids off the streets and it gives station employees a chance to meet our young audience. Q97 prize wheel was taken to the event. Balloons and CD's and stickers were also given out. There was also a raffle during the event which our On-Air personality hosted.

7/2/11: Second event was held at Mt. Whitney High School in Visalia. Our Van and booth was setup next to the pool. We had games to play and played music for the crowd. We gave away CD's, movie passes and stickers. The kids are so happy to see us and love the opportunity to meet the on-air personalities that they like to listen to on the radio.